

Remit Address:

WJBK New World Communications of Detroit Inc PO Box 100624 Atlanta, GA 30384-0624

Main: (248) 557-2000 Billing: (248) 552-5129

Billing Address:

CANDIDATE DISCOUNT

Jamestown Associates Attention: Accounts Payable 5 Mapleton Rd Suite 300 Princeton, NJ 08540

INVOICE

		IIIVOIC
Advertiser	Cassis for Congress	Invoice
Product	NANCY CASSIS/CONGRE	Invoice
Estimate Number		Invoice

Invoice #	4059871-1	
Invoice Date	08/26/12	
Invoice Month	August 2012	
Invoice Period	07/30/12 - 08/07/12	

Station	WJBK			
Account Executive	Anthony Castaneda			
Sales Office	FSS Philadelphia			
Sales Region	National			

Order#	4059871
Alt Order #	NANCY CASSIS
Deal #	
Order Flight	08/04/12 - 08/07/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

IDB#	
Advertiser Code	NCAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate Reconciliation	Ref#
1	WJBK CANDIDAT	Fox 2 News AM 6a E DISCOUNT	6a-7a		•					
				08/06/1	2 to 08/12/12	2x	M			
	WJBK			M	08/06/12	:30	5:58 AM	NCMV0724H	\$850.00	2
	WJBK			M	08/06/12	:30	6:21 AM	NCMV0724H	\$850.00	1
2	WJBK CANDIDAT	Fox 2 News Morning TE DISCOUNT	7a-9a							
				08/06/1	2 to 08/12/12	3x	M			
	WJBK			M	08/06/12	:30	7:30 AM	NCMV0724H	\$850.00	3
	WJBK			M	08/06/12	:30	7:59 AM	NCMV0724H	\$850.00	1
	WJBK			M	08/06/12	:30	8:55 AM	NCMV0724H	\$850.00	2
3	WJBK CANDIDAT	Fox 2 News AM 9a TE DISCOUNT	9a-10a							
				08/06/1	2 to 08/12/12	2x	MT			
	WJBK			M	08/06/12	:30	9:20 AM	NCMV0724H	\$400.00	1
	WJBK			Tu	08/07/12	:30	9:33 AM	NCMV0724H	\$400.00	2
4	WJBK CANDIDAT	M-F 10a-11a News TE DISCOUNT	10a-11a							
				08/06/1	2 to 08/12/12	4x	MT			
	WJBK			M	08/06/12	:30	10:18 AM	NCMV0724H	\$275.00	1
	WJBK			M	08/06/12	:30	10:45 AM	NCMV0724H	\$275.00	3
	WJBK			Tu	08/07/12	:30	10:31 AM	NCMV0724H	\$275.00	2
	WJBK			Tu	08/07/12	:30	10:58 AM	NCMV0724H	\$275.00	4
5	WJBK CANDIDAT	Fox 2 News MF Live @ 11a TE DISCOUNT	11a-12p							
					2 to 08/12/12	2x	M			
	WJBK			M	08/06/12	:30	11:23 AM	NCMV0724H	\$350.00	2
	WJBK			M	08/06/12	:30	11:41 AM	NCMV0724H	\$350.00	1
6	W JBK	Fox 2 News at 5p	5p-530p							

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Cassis for Congress	Invoice Date	08/26/12
Product	NANCY CASSIS/CONGRE	Invoice Month	August 2012
Estimate Number		Invoice Period	07/30/12 - 08/07/

Station	WJBK	Order#	4059871
Account Executive	Anthony Castaneda	Alt Order #	NANCY CASSIS
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	08/04/12 - 08/07/12

Billing Calendar	Broadcast	IDB#		
Billing Type	Cash	Advertiser Code	NCAS	
Special Handling		Product Code		

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate Reconciliation	Ref#
6	WJBK Fox 2 News at 5p CANDIDATE DISCOUNT	5p-530p		4					
			08/06/1	2 to 08/12/12	1x	M			
	WJBK		M	08/06/12	:30	5:22 PM	NCMV0724H	\$750.00	1
7	WJBK Fox 2 News at 6p CANDIDATE DISCOUNT	6p-630p							
			08/06/1	2 to 08/12/12	1x	M			
	WJBK		M	08/06/12	:30	6:11 PM	NCMV0724H	\$750.00	1
8	WJBK Fox2News AM Sa 8a BB/SP CANDIDATE DISCOUNT	8a-9a							
			07/30/1	2 to 08/05/12	1x	S-			
	WJBK		Sa	08/04/12	:30	8:47 AM	NCMV0724H	\$550.00	1
9	WJBK Fox 2 News AM Sa 9a CANDIDATE DISCOUNT	9a-10a							
			07/30/1	2 to 08/05/12	1x	S-			
	WJBK		Sa	08/04/12	:30	9:45 AM	NCMV0724H	\$550.00	1
10	WJBK Fox 2 News AM Su 7a CANDIDATE DISCOUNT	7a-8a							
			07/30/1	2 to 08/05/12	1x	S			
	WJBK		Su	08/05/12	:30	7:42 AM	NCMV0724H	\$550.00	1
11	WJBK Fox 2 News AM Su 8a CANDIDATE DISCOUNT	8a-9a							
			07/30/1	2 to 08/05/12	1x	S			
	WJBK		Su	08/05/12	:30	8:29 AM	NCMV0724H	\$550.00	1
12	WJBK Fox 2 News AM Su 9a CANDIDATE DISCOUNT	9a-10a							
			07/30/1	2 to 08/05/12	1x	S			
	WJBK		Su	08/05/12	:30	9:36 AM	NCMV0724H	\$550.00	1
13	WJBK Fox News Sunday	Su 10a-11a							

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Advertiser	Cassis for Congress	Invoice D
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Estimate Number		Invoice F

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Station	WJBK
Account Executive	Anthony Castaneda
Sales Office	FSS Philadelphia
Sales Region	National

Order#	4059871
Alt Order #	NANCY CASSIS
Deal #	
Order Flight	08/04/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	10

IDB#	
Advertiser Code	NCAS
Product Code	

Agency Ref	
Advertiser Ref	

Line Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
CANDIDATE DISCOUNT	•								
		07/30/1	2 to 08/05/12	2x	S				
WJBK		Su	08/05/12	:30	10:31 AM	NCMV0724H	\$450	.00	1
WJBK		Su	08/05/12	:30	10:59 AM	NCMV0724H	\$450	.00	2
	Aired Spots	22							

<u>Gross Total</u> \$12,000.00

Agency Commission \$1,800.00

Net Amount Due \$10,200.00 Payment Terms 30 Days